



Sheer Delight

PRODUCT LAUNCH

PRODUCT: Cadburys Highlights biscuits
COMPANY: Burton's Foods

Cadbury Highlights Delights and Cadbury Highlights Nibbles are made with Cadbury milk chocolate and carry a guarantee that each portion has less than 100 calories, less than 10g of sugar and less than 3g of fat.

Don't get spooked

PRODUCT LAUNCH

PRODUCT: Halloween range
COMPANY: Haribo

Spooky seasonal specials include the Horror Mix Magic Mix, Fat-free Chamallows and Pocket Mor range designed to cater for all Halloween occasions.



King Kong of the hill

ON-PACK PROMOTION

PRODUCT: Pringles
COMPANY: Procter & Gamble

King Kong is the theme of Pringles' latest blockbuster on-pack offer and marks the UK release of the new 'King Kong' movie. Every special Pringles 'Kong' can, available from October, is a winner.

Merry Crispmas

SEASONAL RANGE



PRODUCT: Walkers
COMPANY: Pepsico

Christmas Turkey and Paxo flavoured Crisps, seasonal edition Sensations Crispy Coated Peanuts, Sensations Crisps, and new Sensations Pretzels come in new Christmas packaging

Warm as Toastie

PRODUCT LAUNCH

PRODUCT: Wholemeal Toastie loaf

COMPANY: Warburtons

The thick-sliced wholemeal wax-wrapped loaf is available now, and is the latest addition to Warburton's best selling wax range.



PRODUCT: Rowntrees Slimy Spooks
COMPANY: Nestlé

These fruit flavoured creepy crawlies form part of Nestlé's Halloween range.

Hey diddle riddle

PRODUCT LAUNCH

PRODUCT: All in One Riddlers
COMPANY: Warburtons

Marketed as an ideal lunchbox option, the rolls come in Cheese or Ham Flavour Cheese Spread varieties in packs of four



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